

The Logo Family

The Cellular South Foundation logo family refers to all acceptable variations of the Cellular South mark and logotype. Below find samples of all these variations.



Color Specifications

Positive color

Preferred color version
PMS 315

4-Color process
C:100 M:0 Y:12 K:43

For vendors who cannot print percentages
1: PMS 315 2: PMS 551



1	100% 315
2	30% 315 or 100% 551
3	100% Black

Reverse color on 315 or other dark blue background

Preferred color version
PMS 315

4-Color process
C:100 M:0 Y:12 K:43

For vendors who cannot print percentages
1: PMS 315 2: PMS 551



1	White
2	100% Black
3	30% 315 or 100% 551
4	40% Black

Reverse color on colored background other than blue

Preferred color version
PMS 315

4-Color process
C:100 M:0 Y:12 K:43

For vendors who cannot print percentages
1: PMS 315 2: PMS 551



1	White
2	100% 315
3	30% 315 or 100% 551
4	40% Black